



PREMIER PARTNER PROGRAM DETAILS

PREMIER PARTNERS

Get your club IN THE GAME with SoccerWire, the leading community news, advice, and search engine for youth soccer! For a simple annual fee, we'll take the lead on your marketing and branding so you can focus more on where the cleats touch the turf.

The best part? All the extra branding and benefits are FREE because the FULL price of the annual membership is returned to you in advertising credits.

PLATINUM

- \$5,000 of advertising credit/year
- 25% off additional advertising needs
- 125K Banner Impressions/month
- Featured in every regionally relevant email newsletter
- Featured Club status
- Featured Tournaments
 - All tournaments included in weekly national tournament email blast
- Social Media Welcome
- Weekly Social Media Engagement
- Listed on any Featured Tournament Page a team from club/league is attending
- Any member players who have Featured themselves appear on any Featured Tournament Page the player is attending*
- Editorial Q&A with Executive or Technical Leader
- Professional article creation/updated for Featured Directory page
- Weekly editorial and marketing review of your website

GOLD

- \$2,500 of advertising credit/year
- 15% off additional advertising needs
- 50K Banner Impressions/month
- Featured in every regionally relevant email newsletter
- Featured Club status
- Featured Tournaments
- All tournaments included in weekly national tournament email blast
- Social Media Welcome
- Professional article creation/updated for Featured Directory page
- Weekly editorial and marketing review of your website

SILVER

- \$1,500 of advertising credit/year
- 10% off additional advertising needs
- 25K Banner Impressions/month
- Listed in every regionally relevant email newsletter
- Featured Club status
- Basic Tournament Directory Listing
- Weekly editorial and marketing review of your website



PLATINUM - \$5,000

GOLD - \$2,500

SILVER - \$1,500